

The East Coast Asian American Student Union

ECAASU2010

MEDIA & PRESS REGISTRATION FORM

INSTRUCTIONS

Please fill out the following form in its entirety. We require one entry per member of the press or media, along with any media or materials considered as credentials. Please note that even if you have qualified for a Media Pass in past conferences, you must register again. Organizations are limited to three (3) media representatives.

Name:

FIRST NAME

LAST NAME

Organization:

Position:

Phone #:

Email:

☐ I would like to receive texts with emergency announcements the weekend of the conference

All media representatives registering must provide a scan or photograph of their firm or organization business card along with:

FOR FREELANCE WRITERS

Freelance writers include those who have been retained to cover ECAASU 2010 by an eligible news organization as determined by the ECAASU 2010 Marketing Team. Those who freelance occasionally and are employed by non-news organizations are not eligible for media registration. Must provide:

- One (1) or more bylined articles published within the last six months
- Original letter of assignment signed by publication executive stating that they have been retained by the publication to cover ECAASU 2010

FOR INDUSTRY ANALYSTS

Industry analysts must provide:

- One (1) or more bylined articles dated within the past six months

FOR ONLINE PUBLICATIONS

Includes reporters/editors from online publications that must contain editorial content. Personal web pages and blogs will not be accepted. Must provide:

- Two (2) or more bylined articles printed from their web site
- Original letter of assignment stating that you have been retained by the web site to cover ECAASU 2010

FOR UNIVERSITY PUBLICATIONS

Includes any reporter representing an active University publication. University publications are limited to one media representative. Reporters must provide:

- Two (2) or more bylined articles published in the affiliated university publication within the last six months
- Original letter of assignment from the university stating that you have been retained by the publication to cover ECAASU 2010

FOR TELEVISION AND RADIO

Includes TV / radio broadcast reporters, producers, and camera operators from news organizations. Must provide:

- Original letter of assignment signed by station/show executive stating that you have been retained by the publication to cover ECAASU 2010

FOR BUSINESS TRADE PUBLICATIONS

Includes reporters and editors from magazines, newspapers, trade publications, and wire services. Must provide:

- Current publication masthead that includes your name/editor's name
- Original letter of assignment signed by publication executive stating that you have been retained by the publication to cover ECAASU 2010

What industries or topics does your organization
or your position in your organization cover?

The conference experience focuses around
two specific elements of Entertainment and
Programming:

Academia

Business

Communications

Design

Government / Politics

Health

Law

Medicine

Religion

Science / Technology

Social Services

Teaching

Undecided

Entertainment

Involves the Thursday night Kick-Off,

Philly Walking Tours, social & networking

mixers, Opening Ceremony, and Party.

Programming

Involves all 100 facilitated workshops,

film screenings & discussions, and

keynote speakers.

Which element would you like to focus on?

Do you require special disability assistance?

Do you have any dietary restrictions?

In consideration of my being permitted to attend the East Coast Asian American Student Union (ECAASU) Conference at the University of Pennsylvania on March 4-6, 2010, the sufficiency of which I hereby acknowledge, I voluntarily agree to assume any and all risks of personal or bodily injury or property damage which might result from my participation and involvement of this conference including any and all risks of travel to and from the University of Pennsylvania, Philadelphia PA.

I, further agree to voluntarily, remise, release and forever discharge the Trustees of the University of Pennsylvania, their successors, assigns, agents, officers, employees and students from and against and claim, demand, loss or damage that may result from my participation from whatever cause whatsoever unless it results from the sole negligence of the University or its employees. I understand that the submission of this registration form does not confirm or guarantee a Media Pass.

I understand that the risks of participation in this event could lead to serious and permanent injury. Further, these risks could be my fault or the fault of someone else. By mailing in this registration form, I understand the terms of this Waiver and Release and affirm that I am signing this Waiver and release voluntarily.

Signature : _____ **Date :** _____